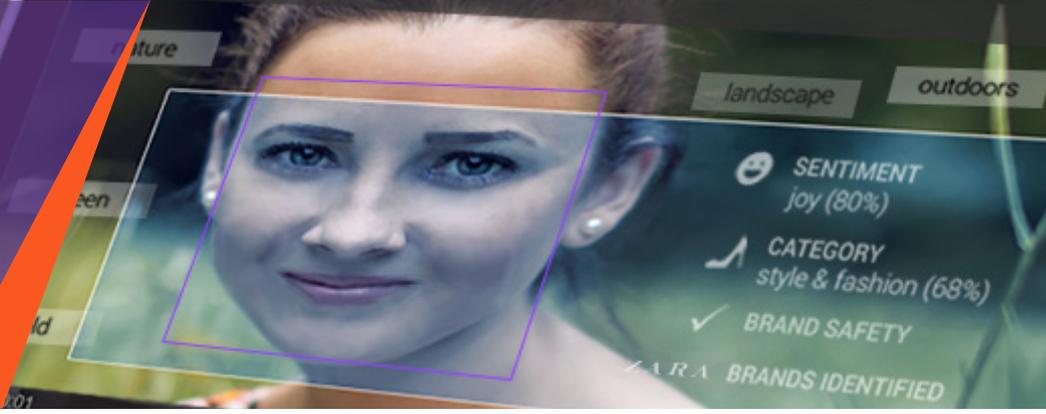




OVERVIEW



ABOUT ANYCLIP

AnyClip, the AI-based video content data and monetization pioneer, enables leading studios, broadcasters, and premium publishers to maximize the value of their content by tagging, analyzing, categorizing, and optimizing it for advertising, and by monetizing it across an exclusive Premium Content Network.

Based in Tel Aviv, with offices in New York and London, AnyClip is backed by Jerusalem Venture Partners (JVP), Roman Abramovich's Ervington Investments, former Sony America President & CEO Michael Schulhof, and Limelight Networks.

In 2016 the company was named the second-fastest-growing technology company in Israel and 14th fastest in EMEA by Deloitte.

PREMIUM CONTENT LIBRARY

1 Million Video Clips

Thousands of Metadata Attributes Per Clip



SOLUTIONS

AnyClip's solutions are powered by a patented deep learning and image recognition technology that automatically cuts premium content to clips. It then tags, analyzes, categorizes and optimizes the clips for advertising, while filtering out non-brand-safe content.

PREMIUM CONTENT NETWORK FOR PUBLISHERS AND CONTENT OWNERS

AnyClip's Premium Content Network is a first-of-its-kind walled garden of safe, positive, and targeted premium video content at scale. It allows movie studios, broadcasters, publishers, and sports teams and leagues to breathe new life into their content by monetizing it digitally. The safe network eliminates the risks associated with traditional content licensing models, guarantees large scale monetization, and creates a significant revenue stream for content owners.

PREMIUM CONTENT NETWORK FOR ADVERTISERS

AnyClip's patented Artificial Intelligence (AI) content platform understands content and categorizes clips according to official Interactive Advertising Bureau (IAB) advertising categories, sentiments, celebrities and more, while filtering out non-brand-safe scenes. AnyClip offers segmented advertising packages containing solely premium content to leading agencies and brands and allows them to place ads before or after highly targeted and brand-safe content that is perfectly aligned with their brand sentiment and message, at scale. This is done across tens of thousands of sites, serving tens of millions of consumers, and enabling a disruptive paradigm shift from "Media Planning" to "Content Planning."

FOUNDER JERUSALEM MEDIA LABS

STAGE SERIES C

INVESTORS



Ervington Capital



PARTNERS



VERIFIED



MEMBER

