



We Get Video

Join AnyClip's Premium Content Network (PCN™) and Maximize Your Content



PCN™ Benefits

A Piece of the Ad Revenue Pie

Capitalize on the growing digital video advertising market.

Better Monetization

Advertisers pay a premium for targeting safe and categorized premium content.

Boost Other Revenue Streams

Reach new audiences and promote movies and merchandise sales indirectly.

Stay In The Driver's Seat

Stay in control with 100% verified sites, black sitelists, and transparent reporting.

Join Leading Content Owners



NBCUniversal Archives



How the PCN™ Works

Analysis

AnyClip's Luminous™ AI Content Analysis Engine automatically cuts your long-form video content into short clips. It then tags, analyzes, and categorizes each clip.

Syndication

The clips are syndicated across AnyClip's exclusive Premium Content Network (PCN™), a first-of-its-kind walled garden of safe premium video content that runs on thousands of carefully curated websites. A unique technology (LRE™) matches clips with specific web pages so that your content runs only in relevant environments.

Monetization

Unlike traditional content syndicators, AnyClip works closely with both the largest direct advertisers and the leading advertising platforms to monetize your content and generate more revenue.

Control

AnyClip eliminates the risks associated with content syndication by providing full visibility and control over where and how your content is monetized and viewed.



www.anyclip.com | contact@anyclip.com

