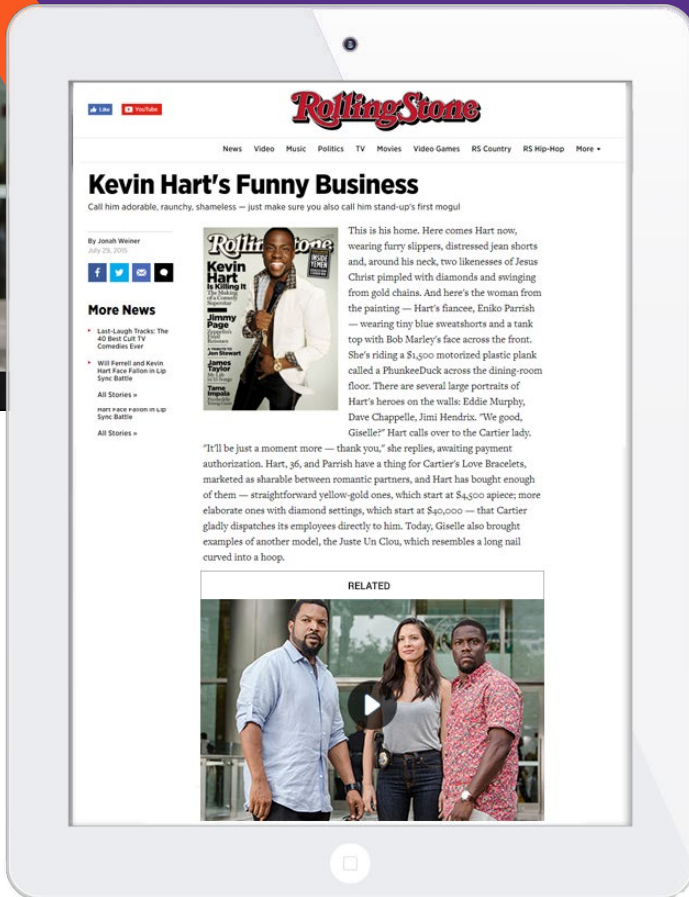


anyclip We Get Video



## Introducing LRE™ Luminous Recommendation Engine

LRE™ is a smart recommendation engine for publishers that compares video metadata with web page metadata, finds optimal matches, and automatically enriches web pages with relevant premium video content from AnyClip's library.

### Access Content & Enhance Engagement

Gain immediate access to an enormous premium content library, enrich your site, and increase overall user engagement by allowing LRE™ to automatically recommend the most relevant premium content for each page.



NBCUniversal Archives



### Enjoy Incremental Revenue

Attract high CPMs from premium demand partners, better monetize your existing inventory, and create an additional revenue stream through a new video unit with premium content.

### Guarantee Brand Safety

Utilize an AI-driven Brand Safety filter that scans video content and identifies and flags or filters out clips that are not Brand Safe.

### Benefit from Content Insights

AnyClip's Luminous™ AI Content Analysis Engine automatically tags, analyzes, and categorizes your video content. Leverage the metadata produced by Luminous™ to better understand and make use of your video library, improving efficiency, search, editing, discovery, and analytics.

