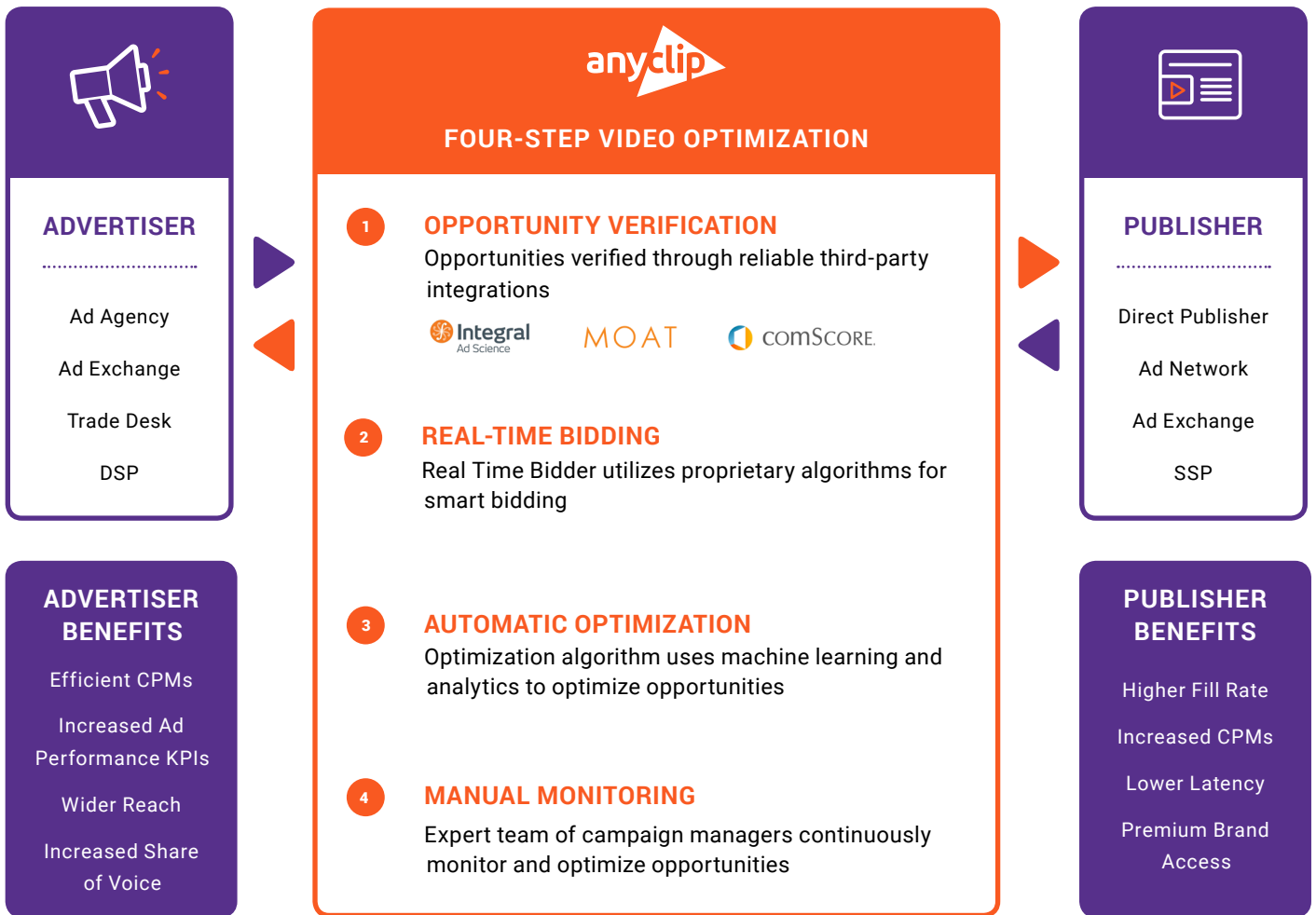




PROGRAMMATIC VIDEO ADVERTISING OPTIMIZATION

ANYCLIP ALGORITHMS OPTIMIZE FILL, MAXIMIZE REVENUE,
AND INCREASE PERFORMANCE KPIS



NON-HUMAN TRAFFIC

<2%

VIEWABILITY RATE

>60%

UNIQUE DOMAINS

2MM

UNIQUE USERS

100MM

