



We Get Video



# Join AnyClip's Content Platform and Maximize Your Content

## Benefits of AnyClip's Platform

### A Piece of the Ad Revenue Pie

Capitalize on the growing digital video advertising market.

### Better Monetization

Advertisers pay a premium for targeting safe and categorized premium content.

### Boost Other Revenue Streams

Reach new audiences, indirectly increasing sales.

### Stay In The Driver's Seat

Stay in control with 100% verified sites, blacklists, and transparent reporting.

## Join Leading Content Owners



## How AnyClip's Platform Works

### Analysis

Upon gaining access to your content, AnyClip's Luminous™ AI Content Analysis Engine tags, analyzes, and categorizes each clip.

### Syndication

The clips are syndicated across AnyClip's Content Platform, a first-of-its-kind walled garden of safe premium video content that runs on thousands of carefully curated websites. A unique technology (LRE™) matches clips with specific web pages so that your content runs only in relevant environments.

### Monetization

Unlike traditional content syndicators, AnyClip works closely with both the largest direct advertisers and the leading advertising platforms to monetize your content and generate more revenue.

### Control

AnyClip eliminates the risks associated with content syndication by providing full visibility and control over where and how your content is monetized and viewed.

