anyclip
We Get Video

Introducing LRE™
Luminous Recommendation Engine

LRE™ is a premium native video content and advertising unit for publishers, powered by a smart recommendation engine. LRE™ compares video metadata with web page metadata, finds optimal matches, and automatically enriches any page with relevant premium video content from AnyClip's library. The engaging content is then monetized through relevant, non-intrusive, in-stream ads.

LRE™ Benefits

Increase User Engagement

Dramatically increase time-on-page and overall user engagement by allowing LRE™ to automatically recommend and insert the most relevant premium content for each page from AnyClip's library of 600,000+ clips.

Enjoy Incremental Revenue

Attract high CPMs from premium demand partners, better monetize your existing inventory, and create an additional revenue stream through a new video unit with premium content.

Monetize Your Content

AnyClip analyzes, syndicates, and monetizes your content across thousands of additional brand-safe sites, generating a new revenue stream by expanding your reach.

Benefit from Content Insights

AnyClip's Luminous™ AI Content Analysis Engine automatically tags, analyzes, and categorizes your video content. Leverage the metadata produced by Luminous™ to better understand and make use of your video library, improving sales, efficiency, search, editing, and discovery.

> "AnyClip's Platform strengthens the connection with our already highly engaged audience at no cost. It also increases time on page and provides a new and safe way to monetize our premium video content. The video insights and analytics we receive about our own content are the result of a truly beneficial relationship."
>
> *Sam Macrae, Digital Performance and Analysis*

www.anyclip.com | contact@anyclip.com